

E-learning reality check

- Describe the idea in no more than two lines.
- Now note the strengths and weaknesses of your project idea against the criteria.
- Rate each criterion out of 10 (e.g. 1= not a good look, 10= a real strength)

E-idea:

Criteria	Rating	Any ways to improve this?
Relevance		
<input type="checkbox"/> Meets a clear, documented client need		
<input type="checkbox"/> Good fit for the learner group		
<input type="checkbox"/> Learner information and communication technology (ICT) skills are achievable		

Criteria	Rating	Any ways to improve this?
Practicality		
<input type="checkbox"/> Builds on existing success (e.g. popular course area)		
<input type="checkbox"/> Has a clear leader with necessary skills to drive the project		
<input type="checkbox"/> Existing learning material available or customisable		
<input type="checkbox"/> Uses available or accessible or obtainable tools		
<input type="checkbox"/> Up skilling for staff directly involved is achievable		
<input type="checkbox"/> Marketable: target group can be identified and reached for promotion		
<input type="checkbox"/> Containable: can be ready to go in reasonable time and/or to fit semester/ brochure deadlines		

Criteria	Rating	Any ways to improve this?
Impact		
<input type="checkbox"/> Would measurably improve quality (retention, outcomes)		
<input type="checkbox"/> Supported by and reinforces organisation's goals and culture		
<input type="checkbox"/> Cost benefit: best potential results for the resources required		
<input type="checkbox"/> Would provide competitive edge, is very marketable, and builds image		
<input type="checkbox"/> Sustainable – can continue without project/start-up funding next time		
<input type="checkbox"/> Developmental – can be re-used as model or extended within and/or beyond the centre/organisation		
Other		
<input type="checkbox"/>		
Total of ratings		